Dr. Ron Plain, Professor Emeritus of Agricultural Economics with the University of Missouri, is a nationally and internationally renowned speaker and livestock marketing expert. He has long been a resource of the food animal industry and USDA for economic outlook, marketing strategy, and demand influencer planning.

Virginia Cattlemen’s Association and Virginia Cooperative Extension, with support of Farm Credit, are pleased to sponsor meetings for cattle producers to hear a discussion of the economic situation in the beef cattle industry, supply/demand influencer price outlook for 2017.

5:30-8:00PM*
*Registration 5:00pm
Program: Dr. Ron Plain-Market Outlook, Supper, VCA Update, Cattle Price Forecast

January 23 in Barboursville, VA at the Barboursville Fire Hall

January 24 in Abingdon, VA at the Southwest VA Higher Education Center

January 25 in Blackstone, VA at the Southern Piedmont Ag Research Center

Please RSVP to VCA office at: 540-992-1009
By January 20, 2016