HOKIE HARVEST SALE

Friday, OCTOBER 31, 2014

Animal Judging Pavilion • Sale Time 6:30 pm

Virginia Tech, Blacksburg, Virginia

Come Experience the Harvest!

20th Anniversary

of Sharing the Harvest
Sale Manager:
2014 Livestock Merchandising Class

Ringpersons:
Jake Bailey, Fishersville, VA         Jr – AAEC/APSC (in sale ring)
Santerra Boyd, Tazewell, VA          Sr - APSC
James Comstock, Winchester, VA       Jr - DASC
Will Strecker, Lexington, VA         Sr – Ag Tech (in sale ring)
Zayne Williams, Wytheville, VA       Jr – APSC

Sale Clerk:
Nikita Burke, Dayton, VA             Sr - AAEC

Sale Consultant:
Brubaker Sales and Marketing LLC

Sale Advisor:
Dr. Dan Eversole

Auctioneer:
Cattle: Col. Ken Brubaker, Brubaker Sales & Marketing LLC

Cattle Photography:
High Road Photography, Dr. Dan Eversole, and Mr. Chad Joines
2014 Clipping and Photography Committee, McCauley Vailes, Keagan Clevenger and Will Strecker

Special Representatives:
Dr. Timothy Sands
Dr. Alan Grant
Glenn Covington
Rodney Phillips
Kathy Freeman Walters

President, Virginia Tech
Dean, College of Agriculture and Life Sciences
President, Virginia Angus Assn.
President, Virginia Hereford Assn.
President, Virginia Simmental Assn.

Publications Representatives:
Jason Carter
Jim Bostic
Chris Jeffcoat
Tommy Coley
Bill McDonald

Editor, The Virginia Cattleman
Editor, West Virginia Cattleman
Regional Manager, Am. Angus Assn.
Eastern Region, Am. Hereford Assn.
Eastern Area Trustee, Am. Simmental Assn.

Comments from the Sale Consultant…

Welcome to the 20th Anniversary of the Hokie Harvest Sale! It is amazing to think about the past 20 years and all the students who have been a part of this sale. Virginia Tech has long been one of the elite Ag Universities in the Country. 20 years ago a tradition began. That tradition was to showcase the superior seedstock produced at VT and to showcase the students that have received a superior education at this great University. That tradition continues on with this sale this year.

I hope you can attend in person to see for yourself the quality of cattle and people that are represented this event. If you cannot attend feel free to contact me for assistance or utilize the online bidding with cowbuyer.com.

Best regards,
Ken Brubaker
Dear Friends:

Welcome to the 20th Annual Hokie Harvest Sale! Wow, it is hard for Chad and me to believe that this year marks our 20th anniversary in teaching a livestock merchandising course to over 1400 Virginia Tech students and grossing nearly $2.2B in departmental livestock sales. What a fantastic experience this has been for us to work with such outstanding undergraduate students, many of which have become industry leaders and prominent livestock producers.

As many of you know, previous Hokie Harvest Sales have developed a significant reputation for selling high quality, university-owned livestock. This year’s offering features strictly purebred and commercial beef cattle and again showcases our students in an experiential learning environment. The Hokie Harvest is more than just a beef cattle sale; it’s a fun-filled day with impressive beef cattle, great fellowship, and delicious food! Don’t miss out on this opportunity to witness our future industry leaders in action.

This production sale is unique to the university and the Commonwealth of Virginia because it has been organized and managed by 67 Virginia Tech students. Both two- and four-year students have gained “hands-on” experience in sale management, budgeting, advertising, cataloging, clerking, and livestock photography. Students have worked extremely hard in the planning and preparation of our production sale, which includes 62 head of registered and commercial beef cattle.

As we did last year, there will be a great selection of beef cattle with an opportunity to choose from several different bloodlines. Breeders of purebred Hereford, Simmental, and Angus cattle will be able to select AI-sired progeny from a cross-section of the VT Beef Cattle herd. Some of our very best females and bulls have been hand-picked stemming from elite donors that combine curve-bending EPDs, predictable genetics, and acceptable phenotype. Mature cows with proven production records and promising herd sires from predictable cow families will be sold. All the spring-born calves will sell separately from their dams. A strong set of pregnant commercial cows and heifers will also be offered. Cowbuyer LLC will again provide online bidding if you are unable to attend but you must register at www.cowbuyer.com at least one hour before the sale in order to watch/bid online in real-time.

The Department of Animal and Poultry Sciences takes great pride in our university, our livestock, and especially our students. We encourage you to ‘Come and Experience the Harvest’ on October 31st and get to know this great group of future industry leaders. Funds generated from the Hokie Harvest will continue to provide funding critical to the survival of departmental programs. Many thanks to all of you for your past support and interest in our beef teaching program. If we may be of assistance in any way, please feel free to contact us.

Sincerely,

August 27, 2014

Dan Eversole, Director
Beef Cattle Programs

Chad Joines, Director
Beef Cattle Operations
SALE HEADQUARTERS:
Beef Cattle Center and Alphin-Stuart Livestock Arena, 500 Plantation Road, Blacksburg, Virginia

BEEF CATTLE
Dr. Dan Eversole: (540) 231-4738 (o), (540) 641-0295 (cell) deversol@vt.edu
Mr. Chad Joines: (540) 231-6280 (barn office), (540) 557-7263 (cell) cjoines@vt.edu

LIABILITY:
All persons who attend the sale do so at their own risk. Neither sale management, Virginia Tech, nor any person connected with the sale assume any liability, legal or otherwise, for any accidents that may occur. Students and staff will be available and happy to answer questions about sale animals and present them for inspection. PLEASE DO NOT BRING DOGS ONTO SALE GROUNDS.

INSPECTION:
Cattle are available for inspection at your convenience 10 days prior to the sale.

MAIL OR PHONE BIDS:
Buyers unable to attend the sale may send their bids to Dr. Dan Eversole, Mr. Chad Joines, or the auctioneer, Mr. Ken Brubaker.

TRANSPORTATION:
Blacksburg is easily reached via Interstate 81 and Rt. 460 Bypass. USAir, Delta, Northwest and United Airlines serve the Roanoke Valley Airport.

ACCOMMODATIONS:
Comfort Inn ........................................ (540) 951-1500
Hilton Garden Inn ...................................(540) 552-5005
Holiday Inn University ..............................(540) 552-7001
Hawthorn Suites ......................................(540) 552-5636
The Inn at Virginia Tech ..............................(540) 231-8000

SALE DAY ACTIVITIES:
3:00 – 7:00 pm ..............................................Buyer Registration
4:30 – 6:30 pm ..............................................Complimentary Barbecue Dinner
6:30 pm ......................................................Cattle Sale – Animal Judging Pavilion

FOR MORE PICTURES, VIDEOS, AND DETAILS:
www.apsc.vt.edu (Select ‘Beef Cattle Center’) or www.cowbuyer.com

TERMS & CONDITIONS:
Cattle sell under the Standard Terms and Conditions as suggested by the American Hereford Association, American Angus Association, and the American Simmental Association. Cash or good check will be accepted. All purchases are to be settled for at the conclusion of the sale and will remain at the VT Beef Center until proper settlement is made.

REGISTRATIONS & TRANSFER:
Registration certificates will be transferred to the buyer at the seller’s expense. Buyers must provide full name and address for transfer. Association member codes would be helpful if you are a member of a purebred breed association; however, this is not required to purchase cattle. Animal transfers will be done after cattle settlement.

HEALTH REQUIREMENTS:
1. All cattle for sale will meet the health requirements of the Commonwealth of Virginia and appropriate health papers will be furnished for interstate shipment. Every female (4-12 mo.) has been calf-hood vaccinated for Brucellosis. All cattle are from a Brucellosis certified-free herd (No. 1498) and Tuberculosis accredited-free herd (No. 2174)
2. If sale cattle are returned to the seller for an adjustment, they must meet health requirements of the Commonwealth of Virginia.
3. Yearling bulls have undergone a breeding soundness examination and are considered satisfactory breeders as defined by the Society of Theriogenology.

BREEDING GUARANTEE:
Bulls are guaranteed to be breeders (defined as the ability to settle healthy cows by the time they are 14 months of age) with exception of:
a. Injury or disease occurring to the animal after time of purchase.
b. Gross negligence or willful misconduct on the part of the purchaser.

HERD HEALTH:
All pregnant females were given a pre-breeding vaccine which consisted of a modified-live virus IBR-PI3, BVD, BRSV, and a 5-way Lepto bacterin. Any questions concerning general herd health can be directed to Dr. Terry Swecker, College of Veterinary Medicine (0442), Virginia Tech, Blacksburg, VA 24061, 540/231-7375.

ANNOUNCEMENTS:
Announcements from the auction block will take precedence over printed material in this sale book. Virginia Tech reserves the right to withdraw any sale lot from the sale that does not meet their specifications prior to the sale.

EPDs represented in this sale book were current at the time requested for the layout and printing of this sale book. EPDs are recalculated throughout the year by the respective breed associations, which mean the figures represented in this book may change for these animals in the future.
He will add pounds to your bottom-line in a market where pounds are worth more.

He ranks among non-parent bulls in the breed in the elite 3% for $B and upper 10% for $YG.

This prospect has all the credentials to mature into a highly valued herd bull.

She represents low-birth, trouble-free production, with plenty of growth and milk to mature into a good one.

This heifer blends superior phenotype, pedigree, and breed-leading genetic trait expression to add value to any program.

She ranks in the elite 1% for CED and the upper 10% on Milk and $YL.

This 2-year-old from the Beauty cow family is an own daughter of “S01R” and is a product of 3 generations of ET production. Her third dam is the high income-producing Donor, Finks Beauty 253 63 999.

A maternal sister, “Y111”, was the 2013 Lot 1 feature that sold to Larry Rhoton, Kingsport, TN.

The mating to Select Sires roster member, “Traction”, will result in even greater value as he stands among current sires in the elite 1% for $B, upper 2% for WWEPD and YWEPD, and top 4% on CED.

VPI Beauty 1Y11 - Maternal Sister to Lot 1

She is a direct daughter of the $10,000 valued VT Donor, HHF Alli Rita 704 317. She is the product of 3 generations of ET production and a grand daughter of the high income-producing Whitestone Donor, GAR Ext 704.

She records a progeny WR 3@96, YR 3@104 and a progeny REA ratio of 107 on 3 head. Her dam posts progeny ratios of WW 5@100, YW 3@96, IMF 293, due 3/1/15.

A daughter by VPI Comanche 9W53 sells as Lot 7.

Connealy Confidence 0100 - Sire of Lot 1A

VPI Rita 317 8U25 - Lot 2

HHF Alli Rita 704 317 - Dam of Lot 2

EXAR Upshot 0562B - Sire of Lot 2A

Hokie Angus Spring Pairs
Polled Purebred

"R554" is a sound uddered and sound footed proven matriarch that will afford you many opportunities.

She records a progeny WR 5@98, YR 5@102, and a REA ratio of 102 on 4 head. Her noteworthy dam posted a progeny WR 106, YR 108, IMF 105, and REA 106.

She ranks in the top 10% for Stay and low-birth.

Calved: 1/13/2005 Cow 2276571 Tattoo: R554

CED BW WW YW Milk
11.3 0.36 -1.0 0.42 59.9 0.39 96.8 0.42 22.0 0.35

Herd Sire Prospect

Black Polled Purebred

Sired by the Genex Homozygous Black and Polled, "Top Grade".

He ranks in the top 10% on API, Milk, and Marbling.

Calved: 3/10/2014 Bull 2868484 Tattoo: B481

CED BW WW YW Milk
12.3 0.21 -1.0 0.35 54.6 0.33 90.9 0.23 32.1 0.15

Herd Sire Prospect

Black, Polled, ¼ SM ¾ AN

"B453" expresses the credentials to mature into a herd sire that will afford you low-birth, phenotype, and added carcass in this progeny.

He ranks in the elite 1% on API and TI. With a 75# actual BW and a CE and BWEPD that places him in the top 4%, he has the potential to be that trouble-free sire you are looking for. His 0.97 Marbling EPD ranks him among the elite 1%.

Calved: 1/15/2014 Bull 2868497 Tattoo: B453

CED BW WW YW Milk
16.9 0.19 -2.7 0.33 76.9 0.30 124.5 0.19 25.8 0.18

Herd Sire Prospect

Black, Polled, 3/8 SM 5/8 AN

"B453" expresses the credentials to mature into a herd sire that will afford you low-birth, phenotype, and added carcass in this progeny.

He ranks in the elite 1% on API and TI. With a 75# actual BW and a CE and BWEPD that places him in the top 4%, he has the potential to be that trouble-free sire you are looking for. His 0.97 Marbling EPD ranks him among the elite 1%.
Her third dam is the multi-million dollar income-producing Wehrmann Donor, GAR Preci-sion 2536. 

**Hokie Angus Bred Cows**

**VPI MISS DESIGN 1Y17**

- **Calved:** 02/05/2011
- **Tattoo:** 1Y17
- **Cow:** 18958086
  - **BW:** +36.03
  - **Marb:** +.78
  - **RE:** +.82
  - **SG:** +.84
  - **FAT:** +.82
  - **Milk:** +.82

**B/R New Day 454**
- 14673445
- **B/R Ruby 1224**
- **#GAR New Design 5050**
- **VPI 5050 New Design BU39**
- **VT 12 Re D15**

- **She is an ET daughter of the record-setting $41,000, “B4”, in a previous Hokie Harvest Sale, selected by Clifton Farms, Berryville, VA.**
- **She ranks in the elite 1% of current dams on Docility and top 3% on $B, RE, and $G. She stands among the top 5% on YWEPE and $F, while ranking in the upper 10% on Marb, SQG, and $YG.**

**Examined Safe to EXAR Denver 2002B, due 1/15/15**

- An outstanding daughter of the Select Sires roster member, “New Day”. She expresses a balanced EPD footprint blending growth, milk, and carcass quality in a 3-year-old package. She ranks in the top 10% among current dams for Marb, $G, and QG.

- **Her dam posts progeny ratios of BW 93, WW 106, YW 103, and IMF 101 on 3 head.**

- **This “Ultimate” daughter ranks among active dams in the elite 2% on Marb, $G, and QG.**

**Hokie  Angus  Bred  Cows**

**VPI BLACKBIRD 1Y8**

- **Calved:** 02/23/2011
- **Tattoo:** 1Y8
- **Cow:** 18958311
  - **BW:** +35.72
  - **Marb:** +.78
  - **RE:** +.77
  - **SG:** +.77
  - **FAT:** +.77
  - **Milk:** +.77

**GAR Ultimate**
- 15464043
- **+GAR Load Up 1314**
- **#Quaker Hill Objective 3J15**
- **VPI Blackbird BU3**
- **+16160161**
- **VPI Blackbird 3N6**

- **She is a product of one of the best producing cow families at VT and traces to Pathfinder, “1L40.”**
- **Her dam records progeny ratios of WW 3@104, YW 2@109, IMF 2@111, and RE 2@106, while her granddam posts ratios of WW 6@107, YW 5@105, IMF 7@110, and RE 7@101. Her great granddam records a progeny WR 6@106, YR 6@104, IMF 6@111, and RE 6@101.**

**Examined Safe to EXAR Denver 2002B, due 1/16/15**

- **This “Ultimate” daughter ranks among active dams in the elite 2% on Marb, $G, and QG.**

**VPI 8U25 RITA 1Y38**

- **Calved:** 10/18/2011
- **Tattoo:** 1Y38
- **Cow:** 17223400
  - **BW:** +28.54
  - **Marb:** +.78
  - **RE:** +.45
  - **SG:** +.45
  - **FAT:** +.07
  - **Milk:** +.07

**GAR Comanche 9W53 ET**
- +16651913
- **VT Future Direction B49**
- **K G A R Predestined**
- **VPI Rita 317 BU3**
- **16362698**
- **+HHF Alli Rita 704 317**

- **She is a daughter of the Lot 2 cow in the offering and a granddaughter of the $10,000 valued and high income-producing VT Donor “317”.**
- **A maternal brother was one of the top feature herd bulls to sell in 2013.**

**Examined Safe to Connealy Black Granite, due 1/16/15**

- **She expresses a balanced EPD footprint blending growth, milk, and carcass quality in a 3-year-old package. She ranks in the top 10% among current dams for Marb, SG, and QQ.**

**VPI OBJECTIVE 8U40**

- **Calved:** 10/14/2008
- **Tattoo:** 8U40
- **Cow:** 16362506
  - **BW:** +31.07
  - **Marb:** +.87
  - **RE:** +.51
  - **SG:** +.51
  - **FAT:** -0.21
  - **Milk:** +.21

**S Objective T510 026**
- #13776378
- **S Miss Ritz 011 7R8**
- **VT 1407 New Design B4**
- **+GAR Expectation 461**
- **+14818897**

- **She is an ET daughter of the record-setting $41,000, “B4”, in a previous Hokie Harvest Sale, selected by Clifton Farms, Berryville, VA.**
- **Her dam records a progeny WR 5@110, YR 4@100, and IMF 40@103.**

**8U40** ranks among current dams in the elite 2% on $G, upper 3% on CED, top 4% on Marb and SQG, and top 5% on $YG.

**VT 1407 New Design B4** - $41,000 Record Setting Dam of Lot 8

**GAR EXT 704** - Maternal Great Grand Dam of Lot 7

**HHF Alli Rita 704 317** - $10,000 Grand Dam of Lot 7

**VT Future Direction B49** - Maternal Great Grand Dam of Lot 7
Hokie Simmental Bred Cows

9  VPI LADY PRIDE Z264
Calved: 2/22/2012  Tattoo: Z264
NICHOLS LEGACY M72  NICHOLS LEGACY G151
2416547  NICHOLS GAL G42
SVF/NIC M20 BETTER M217  GW LUCKY DICE 187H
VPI LADY PRIDE X058  NICHOLS MCM G77
2541506  STF NR MWM M026 H058
T251  NJC SVF ANTOINETTE K205

MARB  RE  API
0.24  0.50  131.5

Examined Safe to LMF Revenue Z24, due 2/27/15
Black Polled Purebred
This young cow affords you a lifetime of top quality production with added growth and production.
Her dam has been an excellent producer with a progeny WR 2@102 and YR 2@105.
Her superior phenotype and balanced EPD expression give her the credentials to be a highly valued brood matron.

Nichols Manifest T79 - Sire of Lot 9

10  VPI BEAUTY W971
Calved: 9/21/2009  Tattoo: W971
CNS DREAM ON L186  CNS SHEEZA DREAM K107W
2340271  CNS POWER DRIVE 88H
SVF SHEEZA STAR N902  B/R NEW DESIGN 036
B/R AUGUST 095  WHITE FENCE PRIDE H1
WHITESTONE BEAUTY 501R  SVF SHEZA LADY 000

API  TI  RE
131.5  71.6  0.39

Examined Safe to Angus bull, PVF Insight 0129, due 2/8/15
Black, Polled, ½ SM ½ AN
Here is a great opportunity to select an ET female that blends both superior Simmental and superior Angus bloodlines.
She is a maternal sister to the Lot 1 Angus cow stacking the deck with generations of ET prominence in the Beauty cow family. She blends that superior cow family with the homozygous Black and Polled “Star Power”, who is well known in the industry for siring growth, volume, performance, and show ring phenotype.

Whitestone Beauty 501R - Dam of Lot 10

Hokie Hereford Bred Cows

11  VPI VICTORIA Z204
Calved: 09/09/2010  Tattoo: Z204
FELTONS LEGEND 242 (CHB,SDL,HYF,EIF)
P42593869  FELTONS DOMINO 774 (CHB,SDL,HYF,EIF)
MSU TCF REVOLUTION 4R (CHB,DLF,HYF,EIF)
HH MSU ADV 7866 1ET
HUTH PROSPECTOR X085 (SOD,CHB,DLF,HYF,EIF)
VPI VICTORIA U803 (DOD)
42896045  VPI VICTORIA S614 ET

BMI$  CEZ$  BII$
19  13  13

Examined Safe to THM Durango 4037, due 1/15/15
“Z204” is a sale feature that combines superior production with genetic breed-leading expression for multiple traits.
She hails from the top-producing Victoria cow family with a dam who records a progeny WR 4@101.
She ranks in the elite 1% on WWEPD, YWEPD, Milk & Growth, and CHB$.
A maternal sister, VPI Victoria X006, topped the Hereford females in the 2012 Hokie Harvest Sale.

VPI Victoria Z204 - Lot 11

12  VPI POSITIVE APPROACH X017
Calved: 09/09/2010  Tattoo: X017
FELTONS LEGEND 242 (CHB,SDL,HYF,EIF)
P42788859  FELTONS S17 (SOD,CHB,HYF)
FIELDS EDGE CHISEL 7C4 (CHB,DLF,HYF,EIF)
FIELD EDGE LEGEND LISSIE 4L1
FIELDS EDGE ACHIEVER LISMORE
VPI LIMITED EDITION X021 (SOD,CHB,DLF,HYF,EIF)
VPI POETRY DANCER D405
P42688313  DR POSITIVE APPROACH 73C P05 (DOD)

BMI$  CEZ$  CHBS
18  13  18

Examined Safe to KCF Bennett Revolution X51, due 2/7/15
Excellent producing young female with a progeny WR of 109.
Balanced EPD footprint that affords her efficiency and trouble-free production.
The mating to “X51” is exciting as he ranks in the elite 1% for WWEPD, YWEPD, Milk & Growth, BMI$, and CHBS.

Fields Edge Chisel 7C4 - Sire of Lot 12
**Hokie Angus Breeding Age Bulls**

He smashed the scales at weaning and stems from one of the elite cow families at VT.

His dam records a progeny WR of 2@118 and YR 1@113 and is a daughter of the $10,000 valued VT Donor “317”, who is a daughter of the $70,000 Whitestone Donor, “704”.

He ranks among non-parent bulls in the top 5% on RE and top 15% on CED.

**VPI CONFIDENCE 3A30**

Calved: 09/22/2013 | Tattoo: 3A30

- **Bull 17622470**
- **Connealy Tobin**
- **Becky Gal of Conanga 8281**
- + G A R Prediction

**VPI 317 Rita 0X2A**

Calved: 09/18/2013 | Tattoo: 3A27

- **Bull 17622467**
- **Connealy Tobin**
- **Becky Gal of Conanga 8281**
- + S A V 8180 Traveler 004 [RDF]

**VPI 8U25 Rita 1Y38**

Calved: 08/25/2013 | Tattoo: 3A18

- **Bull 17622462**
- **Connealy Tobin**
- **Becky Gal of Conanga 8281**
- + VPI Comanche 9NW3 ET

This curve-bending sire was the #1 sale feature at the 2011 Connealy Angus Bull Sale. He ranks in the elite 1% on CED and RE.

**Connealy Tobin - Sire of Lots 13-17**

- He is a ¾ brother to Lot 13 that stems from the same Rita cow family of Donor cows.
- He will give you profitable pounds at weaning and a great set of replacements.
- Dam records a progeny WR of 5@100, YR 3@102. He ranks in the top 15% on CED and RE.

**Connealy Tobin - Sire of Lots 18-21**

- **Bull 17622461**
- **Connealy Tobin**
- **Becky Gal of Conanga 8281**
- + VPI Comanche 9NW3 ET

**Connealy Tobin - Sire of Lots 22-24**

- **Bull 17622460**
- **Connealy Tobin**
- **Becky Gal of Conanga 8281**
- + VPI Comanche 9NW3 ET

- **Heifer Bull**
  - “3A18” will provide calving-ease without sacrificing heavy calves at weaning. Out of a 2-year-old he was under 80 pounds at birth and nearly 670 pounds at weaning to ratio 110.
  - His grand dam sells as Lot 2 in this sale and is a direct daughter of the $10,000 VT Donor, “317”.
  - He ranks in the upper 5% on RE and top 10% on CED with exceptional growth.

**VPI 317 Rita 0X2A - Lot 13**

**VPI 8U25 Rita 1Y38 - Lot 14**

**VPI 8U25 Rita 1Y38 - Lot 15**

- **Watch/Bid in Real Time Online at www.cowbuyer.com**
### Hokie Angus Breeding Age Bulls

#### 16 VPI CONFIDENCE 3A34
- **Calved:** 10/10/2013
- **Tattoo:** 3A34
- **Marb:** 667
- **Re:** 867
- **Fb:** 887
- **G:** 767
- **B:** 997

**Heifer Bull**
- He ranks in the elite 1% on CED and top 10% on RE.
- He weaned impressively at over 650 pounds and stems from the highly acclaimed VT Rita cow family.
- His grand dam is the mother of the “317” donor cow.
- He also ranks in the elite 2% on BWEPD and top 10% on RE.

** trait scores:**
- CED: +13
- BW: +5
- WW: +5
- IMF: +43
- SCROTAL: +86

** BW AWW RATIO AYW RATIO IMF RATIO REA RATIO SCROTAL TEST RATIO

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#### 17 VPI CONFIDENCE 3A24 (DDC)
- **Calved:** 08/09/2013
- **Tattoo:** 3A24
- **Marb:** 816
- **Re:** 826
- **Fb:** 836
- **G:** 846
- **B:** 856

**Heifer Bull**
- He blends low birth weight with exceptional breed rank on multiple traits.
- He ranks among non-parent bulls in the elite 1% on RE, upper 3% on CED, and top 4% on 5G. He ranks in the top 10% on BW, Marb, $QG, and $B.
- His dam is a product of the ET program and has been a good one in the program. She posts a progeny WR 4@97, YR 3@101, IMF 3@117, and RE of 104 on 3 head.

** trait scores:**
- CED: +13
- BW: +5
- WW: +5
- IMF: +43
- SCROTAL: +86

** BW AWW RATIO AYW RATIO IMF RATIO REA RATIO SCROTAL TEST RATIO

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#### 18 VPI UPSHOT 3A15
- **Calved:** 08/23/2013
- **Tattoo:** 3A15
- **Marb:** 816
- **Re:** 826
- **Fb:** 836
- **G:** 846
- **B:** 856

**Heifer Bull**
- He blends low birth weight with exceptional breed rank on multiple traits.
- He ranks among non-parent bulls in the elite 1% on RE, upper 3% on CED, and top 4% on 5G. He ranks in the top 10% on BW, Marb, $QG, and $B.
- His dam is a product of the ET program and has been a good one in the program. She posts a progeny WR 4@97, YR 3@101, IMF 3@117, and RE of 104 on 3 head.

** trait scores:**
- CED: +5
- BW: +5
- WW: +5
- IMF: +43
- SCROTAL: +86

** BW AWW RATIO AYW RATIO IMF RATIO REA RATIO SCROTAL TEST RATIO

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<td>1051</td>
<td>90</td>
<td>3.54</td>
<td>114</td>
<td>12.50</td>
</tr>
</tbody>
</table>

#### 19 VPI 7229 CONSENSUS 3A28
- **Calved:** 09/15/2013
- **Tattoo:** 3A28
- **Marb:** 914
- **Re:** 924
- **Fb:** 934
- **G:** 944
- **B:** 954

**Heifer Bull**
- Phenotypically impressive with his wide base, rib shape, big hip, and heavy muscle design.
- He went from 75# at birth to over 600# at weaning. His calf crop will come easy and smash the scales for greater profits. He ranks in the upper 5% on CED and $W and the top 10% on BWEPD, WWEPD, Milk, and $B.
- His dam is a highly fertile cow with an average calving interval of 363 days on 5 head. His grand dam records a progeny WR 3@115 and YR 3@107.

** trait scores:**
- CED: +12
- BW: +10
- WW: +10
- IMF: +61
- SCROTAL: +100

** BW AWW RATIO AYW RATIO IMF RATIO REA RATIO SCROTAL TEST RATIO

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<td>114</td>
<td>12.50</td>
</tr>
</tbody>
</table>
Both are Polled, Homozygous Black, Purebred

Flush brothers and sons of the top producing Donor, EBS SHESA ANDRIAS DREAM.

Their dam exhibits a powerful phenotype and a top production record. She records a progeny WR of 6@105, YR 5@99, IMF 5@112, and RE 5@102.

These bulls give you the opportunity to add pounds, phenotype, and maternal strength to your program. They rank in the elite 3% on Marb and RE.

Polled, Homozygous Black, Purebred

He is a very clean fronted, heavy muscled bull that is very dimensional in his design.

His dam is a good one with a progeny WR 3@104. He ranks in the top 2% on YWEPD and top 3% on CW. He will add pounds at weaning and make a great group of replacement heifers.

His granddam sells as Lot 3.
**Hokie Simmental Breeding Age Bulls**

### 23 VPI AXIS A385
- **Calved:** 9/3/2013
- **Tattoo:** A385
- **BW:** 643
- **AWW:** 1225
- **AYW:** 103
- **Scrotal Test:** 38

**Top Sires**
- TNT TUITION U388
- TNT MISS U27
- TNT DUAL FOCUS T249

**Progeny**
- S A V FINAL ANSWER 0035
- TNT MISS 568
- TNT GUNNER N208
- TNT MISS 5168
- MYTTY IN FOCUS
- TNT MISS R77
- SVF STAR POWER S502
- WHITESTONE BEAUTY S01R

**Ratios and Percentages**
- Milk: 10.0 0.29 1.23 0.32 73.2 0.28 110.1 0.27 18.9 0.22

**Polled, Heterozygous Black, 5/8 Simmental 3/8 Angus**
- This “Axis” son stems from the highly productive VT Angus Donor, Whitestone Beauty 501R. He is a blend of top Simmental genetics with elite maternal Angus genetics.
- He is moderate birth weight with pounds and ranks in the elite 3% on WWEPD and YWEPD, top 4% on CW, and top 5% on REA.

### 24 VPI ALLEGIANCE A390
- **Calved:** 9/18/2013
- **Tattoo:** A390
- **BW:** 759
- **AWW:** 1310
- **AYW:** 122
- **Scrotal Test:** 39

**Top Sires**
- MR NLC UPGRADE U8676
- SVF ALLEGANCE Y802
- VPI SHESAVANNAH X062

**Progeny**
- ELLINGSON LEGACY M229
- MCL MOJO S5119 B
- SAS T71 SWEET MEAT
- SVF STAR POWER S502
- WHITESTONE BEAUTY S01R

**Ratios and Percentages**
- Milk: 25.4 0.03 0.30 0.31 63.1 0.27 99.6 0.26 20.0 0.18

**Polled, Heterozygous Black, Purebred**
- If you are looking to maximize profits with pounds in this cattle market, then this is your bull. He weaned off at an impressive 759# to ratio 114.
- His dam posts a progeny WR 2@112 and is a daughter of the highly acclaimed Donor dam to Lots 20 and 21.

### 25 VPI ALLEGIANCE A380
- **Calved:** 9/1/2013
- **Tattoo:** A380
- **BW:** 569
- **AWW:** 1095
- **AYW:** 99
- **Scrotal Test:** 36

**Top Sires**
- MR NLC UPGRADE U8676
- SVF ALLEGANCE Y802
- VPI BEAUTY W971

**Progeny**
- ELLINGSON LEGACY M229
- MCL MOJO S5119 B
- WHITESTONE BEAUTY S01R

**Ratios and Percentages**
- Milk: 8.4 0.26 2.0 0.31 71.6 0.27 109.8 0.26 28.3 0.18

**Polled, Heterozygous Black, ¾ Simmental ¼ Angus**
- Another blending of elite Simmental and Angus genetics in the VT program.
- He stems from the same cow line as Lot 23 as his grand dam is VT Angus Donor, “501R”.
- He ranks in the elite 1% on REA and upper 10% on YG.

### 26 VPI TOP GRADE A383
- **Calved:** 9/2/2013
- **Tattoo:** A383
- **BW:** 605
- **AWW:** 1207
- **AYW:** 101
- **Scrotal Test:** 105

**Top Sires**
- MR NLC UPGRADE U8676
- MCM TOP GRADE 018X
- VPI MISS FIGURES Y170

**Progeny**
- ELLINGSON LEGACY M229
- MCL MOJO S5119 B
- YC MS GOLD MINE L51

**Ratios and Percentages**
- Milk: 10.6 0.27 0.5 0.31 65.2 0.26 99.3 0.26 32.3 0.17

**Polled, Heterozygous Black, Purebred**
- Low birth weight son of “Top Grade” and out of an exceptional “Manifest” daughter.
- He ranks in the elite 2% on Milk, upper 4% on MWW and Marb, and top 10% on API.
Hokie Hereford Breeding Age Bulls

**27 VPI HARLAND A318**
Calved: 09/17/2013
Bull P43422334
Tattoo: A318

- **BMIS**: +8.24
- **MARB**: CEZS
- **RE**: BHS

**HISTORY**
- This bull puts it all together with performance, breed rank, and a superior dam.
- He weaned off at an impressive 663# to ratio 120 in his contemporary group.
- His dam, by “World Class” is one of the top producers with a progeny WR 5@108, YR 4@101, and an IMF and RE ratio of 102 on 3 head.
- He ranks in the elite 1% on Milk & Growth and upper 10% on CED while blending that with a ranking of top 5% on WWEPD, YWEPD, BMIS, CEZS, and CHBS.

**PERFORMANCE**
- BW: 89
- AWW: 120
- AYW: 1218
- IMF: 1.62
- Ratio: 30
- SCROTAL: 39
- TEST: 104

**ANATOMY**
- This “Worldwide” son is stout, big boned, and powerful in his design with a long spine, big hip, and deep flank.
- His dam is a long-lived solid producer in a highly competitive program. She has recorded a progeny WR 6@98 and YR 5@103.
- He ranks in the upper 5% on CED, CEZS, and BII$ and blends that with a top 10% rank on BMIS.

**SIRE**
- KF BENNETT 3008 M326
- MSU TCF RACHAEL 54N
- BOYD WORLDWIDE 9050 ET

**DAM**
- RH BENNE H119 MISS M 39

**VPI World Wide A317 - Lot 27**

**28 VPI WORLD WIDE A317**
Calved: 09/05/2013
Bull P43422332
Tattoo: A317

- **BMIS**: +8.25
- **MARB**: CEZS
- **RE**: BHS

**HISTORY**
- This “Worldwide” son is stout, big boned, and powerful in his design with a long spine, big hip, and deep flank.
- His dam is a long-lived solid producer in a highly competitive program. She has recorded a progeny WR 6@98 and YR 5@103.
- He ranks in the upper 5% on CED, CEZS, and BII$ and blends that with a top 10% rank on BMIS.

**PERFORMANCE**
- BW: 83
- AWW: 88
- AYW: 1036
- IMF: 4.09
- Ratio: 157
- SCROTAL: 37
- TEST: 103

**ANATOMY**
- This “4R” son is a pounds heavy bull that is recommended for cows only.
- His dam is a top producer with a progeny WR 3@103 and YR 4@101.
- He ranks in the elite 1% on CHBS, upper 5% on WWEPD, YWEPD, and Milk & Growth.

**SIRE**
- KF BENNETT 3008 M326
- MSU TCF RACHAEL 54N
- BOYD WORLDWIDE 9050 ET

**DAM**
- RH BENNE H119 MISS M 39

**VPI Revolution 4R - Sire of Lot 29**

**29 VPI REVOLUTION A313**
Calved: 08/28/2013
Bull P43422330
Tattoo: A313

- **BMIS**: +8.21
- **MARB**: CEZS
- **RE**: BHS

**HISTORY**
- This “4R” son is a pounds heavy bull that is recommended for cows only.
- His dam is a top producer with a progeny WR 3@103 and YR 2@101.
- He ranks in the elite 1% on CHBS, upper 5% on WWEPD, YWEPD, and Milk & Growth.

**PERFORMANCE**
- BW: 90
- AWW: 102
- AYW: 1118
- IMF: 13.22
- Ratio: 112
- SCROTAL: 38
- TEST: 104

**ANATOMY**
- This “4R” son is a pounds heavy bull that is recommended for cows only.
- His dam is a top producer with a progeny WR 3@103 and YR 2@101.
- He ranks in the elite 1% on CHBS, upper 5% on WWEPD, YWEPD, and Milk & Growth.

**SIRE**
- FELTONS LEGEND 242 (CHB,DLF,HYF,EF)
- MSU TCF RACHEL ET 54N (DLF,HYF,EF)
- DR KELLY’S DELIGHT K085 D1R

**DAM**
- SKY 774 ANNIE 201L (DOD)

**Cowbuyer LLC is a service provider and is not responsible for the activity or inactivity of any technology, internet connection at the sale site or connection and technology of the bidders.**
Examined Safe to VPI Foreman IY37

- These bred heifers are safe to one of the top graduates of the VPI program.
- He ranks in the upper 10% on CED and BWEPD for low-birth, trouble-free calving on heifers.
- He ranks in the top 15% on multiple traits to yield a profitable calf crop from these heifers.

Highly fertile, well developed bred heifers.
Will be grouped and sold as groups based on age and due date.
Note many of these heifers will calve very close to their 24-month birthday.
This powerful bull will yield calves that grow and grade for maximum profitability.

Calving-ease sire that is a maternal brother to Lot 8 cow and a son of the record-setting $41,000 VT 1407 New Design B4

Calving-ease sire that is a maternal brother to Lot 8 cow and a son of the record-setting $41,000 VT 1407 New Design B4
### JMB Traction 293

Calved: 03/11/2012  
Bull: 17262374  
Tattoo: 292

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
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<tr>
<td>+13</td>
<td>.39</td>
<td>+.5</td>
<td>.46</td>
<td>+72</td>
<td>.35</td>
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<td>+121</td>
<td>.36</td>
<td>+34</td>
<td>.17</td>
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</tr>
</tbody>
</table>

**Reference Sire:** D

**Description:**
- Sire: JMB Traction 293
- Calved: 03/11/2012
- Bull: 17262374
- Tattoo: 292
- **SIRE:**
  - Sire Type: Reference Sire
  - Breed: Reference Sire
  - Performance Traits:
    - $W +62.03$
    - $F +65.59$
    - $G +44.17$
    - $B +110.83$

**Data:**
- **Cattle ID:** 14
- **Breed:** Reference Sire
- **Performance Traits:**
  - $W$: $+62.03$
  - $F$: $+65.59$
  - $G$: $+44.17$
  - $B$: $+110.83$
- **Other Details:**
  - **Reference Sire:** D
  - **Calved Date:** 03/11/2012
  - **Bull Number:** 17262374
  - **Tattoo:** 292

---

### EXAR Denver 2002B

Calved: 01/01/2012  
Bull: 17120806  
Tattoo: 2002B

<table>
<thead>
<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
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<tbody>
<tr>
<td>+11</td>
<td>.67</td>
<td>+2.2</td>
<td>.83</td>
<td>+73</td>
<td>.75</td>
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<tr>
<td>+127</td>
<td>.39</td>
<td>+34</td>
<td>.23</td>
<td></td>
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</tr>
</tbody>
</table>

**Reference Sire:** E

**Description:**
- Sire: EXAR Denver 2002B
- Calved: 01/01/2012
- Bull: 17120806
- Tattoo: 2002B
- **SIRE:**
  - Sire Type: Reference Sire
  - Breed: Reference Sire
  - Performance Traits:
    - $W +46.69$
    - $F +73.71$
    - $G +41.43$
    - $B +111.68$

**Data:**
- **Cattle ID:** 16
- **Breed:** Reference Sire
- **Performance Traits:**
  - $W$: $+46.69$
  - $F$: $+73.71$
  - $G$: $+41.43$
  - $B$: $+111.68$
- **Other Details:**
  - **Reference Sire:** E
  - **Calved Date:** 01/01/2012
  - **Bull Number:** 17120806
  - **Tattoo:** 2002B

---

### Coneally Black Granite

Calved: 01/13/2011  
Bull: 17028963  
Tattoo: 133

<table>
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<tr>
<th>CED</th>
<th>BW</th>
<th>WW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
</tr>
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<tbody>
<tr>
<td>+14</td>
<td>.61</td>
<td>-.2</td>
<td>.77</td>
<td>+73</td>
<td>.67</td>
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<tr>
<td>+119</td>
<td>.60</td>
<td>+34</td>
<td>.24</td>
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</tbody>
</table>

**Reference Sire:** F

**Description:**
- Sire: Coneally Black Granite
- Calved: 01/13/2011
- Bull: 17028963
- Tattoo: 133
- **SIRE:**
  - Sire Type: Reference Sire
  - Breed: Reference Sire
  - Performance Traits:
    - $W +59.89$
    - $F +62.19$
    - $G +46.47$
    - $B +115.16$

**Data:**
- **Cattle ID:** 17
- **Breed:** Reference Sire
- **Performance Traits:**
  - $W$: $+59.89$
  - $F$: $+62.19$
  - $G$: $+46.47$
  - $B$: $+115.16$
- **Other Details:**
  - **Reference Sire:** F
  - **Calved Date:** 01/13/2011
  - **Bull Number:** 17028963
  - **Tattoo:** 133

---

### PVF Insight 0129

Calved: 04/17/2010  
Bull: +16805884  
Tattoo: 0129

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<tr>
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<th>WW</th>
<th>WW</th>
<th>YW</th>
<th>Milk</th>
</tr>
</thead>
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<td>.69</td>
<td>+59</td>
<td>.56</td>
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<td>+111</td>
<td>.45</td>
<td>+27</td>
<td>.23</td>
<td></td>
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</tbody>
</table>

**Reference Sire:** G

**Description:**
- Sire: PVF Insight 0129
- Calved: 04/17/2010
- Bull: +16805884
- Tattoo: 0129
- **SIRE:**
  - Sire Type: Reference Sire
  - Breed: Reference Sire
  - Performance Traits:
    - $W +43.31$
    - $F +58.56$
    - $G +30.45$
    - $B +88.32$

**Data:**
- **Cattle ID:** 18
- **Breed:** Reference Sire
- **Performance Traits:**
  - $W$: $+43.31$
  - $F$: $+58.56$
  - $G$: $+30.45$
  - $B$: $+88.32$
- **Other Details:**
  - **Reference Sire:** G
  - **Calved Date:** 04/17/2010
  - **Bull Number:** +16805884
  - **Tattoo:** 0129
**LMF REVENUE Z24 - Reference Sire H**

Calved: 2012-09-09  Bull 2670825  Tattoo: Z24

- **TNT DUAL FOCUS T249**
  - IR EXPEDITION W113 253279
  - IR MS VALIOSA R888
  - KS BAXTER L91
  - IR MS FENELLA U228 2537241
  - IR MS BLK FENELLA J684

- **MYTT IN FOCUS**
  - TMT MSS R77
  - GY LUCKY ONE 686K
  - R MS VALIOSA L749
  - 3C FULL FIGURES C288 BLK
  - KS RAPLo J697
  - CIRCLE S LEACHMAN 600U
  - IR MS TATTENHACK G596

- **CED**
  - BW  WW  YW  Milk
  - 12.4  0.35  1.0  0.43  70.4  0.38  106.1  0.38  25.7  0.26

**TNT TUITION U283 - Reference Sire I**

Calved: 2012-02-24  Bull 2640592  Tattoo: U283

- **S A V FINAL ANSWER 0035 2320695**
  - S A V EMULOUS U145
  - TMT HEMI N267
  - TMT MISS S68 2374201
  - TMT MISS ANGELA N39

- **G O A R TRAVELER 71**
  - SITZ TRAVELER 81.00
  - SITZ EVERELDA ENTENSE 1137
  - BON VIEW BANDO 598
  - S A V SKY EMULOUS 2124
  - SAC MR MT 73G
  - TNT MISS MIGHT L234
  - TNT CRUZER K265
  - KAPPESS ONE STOP H70

- **CED**
  - BW  WW  YW  Milk
  - 10.9  0.82  0.7  0.88  75.7  0.86  121.0  0.85  24.2  0.74

**KCF BENNETT REVOLUTION X51 - Reference Sire J**

Calved: 02/14/2010  Bull 43081556  Tattoo: X51

- **MSU TCF REVOLUTION 4R (CHB,DLF,HYF,IEF)**
  - P42393689
  - MSU TCF MACHET 21 548 (DLF,HYF,IEF)
  - TMT Tuition 8180
  - S A V EMULOUS 8145
  - KCF MISS PROFICIENT U201 (DLF,HYF,IEF)
  - KCF MISS 774 L82

- **FELTONS DINO DOM 774 (CHB,SOD,DLF,HYF,EFF)**
  - P42903703
  - FELTONS G15
  - REMITALL ONLINE 121L (CHB,SOD,DLF,HYF,IEF)
  - HH MISS 64K7 766G 1ET
  - BANDJ TRADITION 434V (CHB,DLF,HYF,IEF)
  - GERBER 117F DIXIE 009K (DLF,HYF,IEF)
  - KCF MISS 8020 D170 (DOD)

- **CED**
  - BW  WW  YW  Milk
  - +5.4  .41  +2.9  .80  +78  .71  +124  .73  +26  .22
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HEALTHY CATTLE

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sscfeedquestions@sscoop.com

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September 7, 2014

Dear Friends and Supporters,

It is our honor as the 2014 Livestock Merchandising Class at Virginia Tech to present you with the 20th Annual Hokie Harvest Sale catalog. As we strive to uphold the precedent set by previous classes of quality and tradition, we request your presence on Friday, October 31 at the 2014 Hokie Harvest Sale in Blacksburg, Virginia. The sale will begin at 6:30 PM in the Animal Judging Pavilion located at 500 Plantation Road.

Now in its 20th year, this auction continues to be a joint effort of all the students in the Livestock Merchandising Class. Willing professionals have served as guest speakers during class time and have educated us on sale preparation and administration as we plan and organize the sale. Organizing the Hokie Harvest Sale teaches our class valuable skills such as management of a production sale, while still providing high quality livestock to the public. This year’s auction will include both commercial and purebred beef cattle. All proceeds from the sale directly benefit departmental programs.

We appreciate your invaluable support and invite you to attend a complimentary barbeque dinner served prior to sale time. “Come Experience the Harvest” with us at the 20th Annual Hokie Harvest Sale!

Sincerely,

Catalog and Social Media Committee
2014 Livestock Merchandising Class
Virginia Tech

SALE DAY ACTIVITIES

3:00 – 7:00 pm ................................................................. Buyer Registration
4:30 – 6:30 pm .......... Complimentary Barbecue Dinner at the Alphin-Stuart Arena
6:30 pm ................................................................. Cattle Sale – Animal Judging Pavilion
Mission Statement
The Collegiate Beef Council at Virginia Tech serves 1) as advocates for the beef industry to the general public and the Virginia Tech campus community; 2) to develop and strengthen relationships between Virginia Tech students and beef industry leaders; 3) to promote the development of leadership among members; and 4) to secure a positive future for agriculture and the beef industry.

Virginia Tech Beef Leadership Council

VA State Fair Grand Champion Market Beef Raffle
Donated in part by the Virginia Cattlemen’s Association

3 Chances to Win!

Raffle tickets can be purchased prior to Hokie Harvest Sale from any VT Beef Leadership Council Member.

Drawing will take place the night of the sale: you need not be present to win. First place prize receives ½ side of beef; Second place receives ¼ side of beef; and Third place receives ¼ side of beef.

The 2014 Grand Champion Market Beef at the State Fair of Virginia will be purchased by the VT Beef Leadership Council and the VA Cattlemen’s Association and will be processed by the VT Meat Center.

For more information, contact vice president Sam Cross at (540) 750-0118.
LIVE INTERNET BIDDING AT www.cowbuyer.com

- Watch/bid in Real Time online.
- Registration is required. Please register at least one (1) hour prior to sale time at www.cowbuyer.com
- High Speed Internet is required. Slower speed will not permit you to bid and keep pace in real time.
- Terms: Purchasing online constitutes a legal contract and promise for payment of purchases. All purchases must be paid within ten (10) days of sale date and prior to load out or delivery of cattle purchased.
- Cowbuyer LLC is a service provider and is not responsible for the activity or inactivity of any technology, internet connection at the sale site or connection and technology of the bidders.

For questions or information, contact: Aaron Ray Tompkins – 336/363-4639, atompkin@vt.edu
Front Row (L to R): (Clerking) – Gerry Pydeski, Nicole Teets, Shannon Mazurowski, Nikita Burke**, Erin Miller, Archer Ruffin

Middle Row (L to R): (Animal Display and Sale Prep) – George Doyle, Caroline Neville**, Courtney Germroth, Chance Holland, Spencer Paxton, Brianna Price, Bud Koontz, Amanda Voltz, Claire Gleason

Back Row (L to R): (Food and Beverage) – Rebekah Slabach, Shelby Edwards, Peyton Lee, Jacob Marshall, Austin Witmer**, Kayla Lambert, Cora Moyers, Rachel Enger, Emily Hucks (Absent: Amber Lenyoun)

Front Row (L to R): (Registration) – Elizabeth Williams, Becca Lovett, Ashley Owens**, Elizabeth Dale, Emily Hendricks, Jordan Chenault

Middle Row (L to R): (Clipping and Photography) – James Comstock, Emily Dyer, Savannah Lambert**, Emily Twiford, Kristin Gardner, Grace Ellen Smith, Will Strecker, Jake Bailey

Back Row (L to R): (Sale Ring, Load Out, Clean Up) – Maurice Taylor, Robey Coffey, Christian Herber, Johnathan Foltz, DJ Jenkins, Dillon Hasty, Andy Ware, Paul Headrick, Austin Hill, Caleb Brown**, Tyler Showalter

Front Row (L to R): (Advertising) – Caitlin Schoemmell, Allyson True, Brent Saufley, Zayne Williams, Cate Beach**

Middle Row (L to R): (Decoration) – Kelsey Delph, Brianna Richards, Shruthi Ganesh, Courtney O’Haro, Santerra Boyd**, Calli Claybrook

Back Row (L to R): (Catalog and Social Media) – Ashton Stanley, Morgan Odom, Josh Bryant, Bethany Spencer**, Cassandra Daney, JaymeLee Ewing