

LET'S GROW OUR INVENTORY WITH twoPLUS

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What are the implications of our twoPLUS program for Virginia? How will the goals be achieved? What tools are or will be available? Are both nontraditional and the traditional sectors served? These questions and others will be addressed. By adding two ewes per 100 already in the flock, increasing the average number of lambs born to two, and increasing the number of lambs marketed by two, from 1.08 to 1.10 per ewe it is projected there will be an additional 315,000 lambs and ~2 million pounds of wool available for customers by the year 2014. By doing this we will be able to maintain or increase the availability of necessary services, supplies, marketing channels, processing capacity, and informational infrastructure in place with a view to expand their availability in the future. Consider participating in the new mentoring program. Individual flock decisions do matter, and when gathered together will have a positive impact on this source of farm income and sustainable use of land.