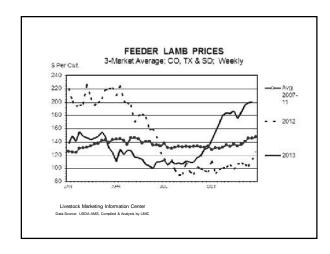
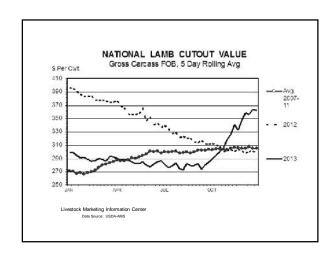
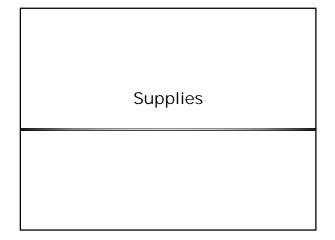
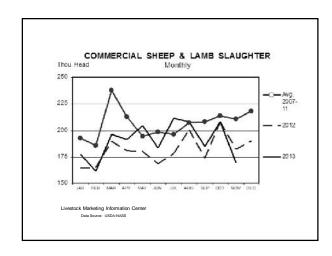
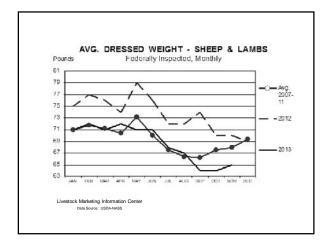
Lamb Market Outlook Virginia Shepherd's Symposium January 11, 2014 David P. Anderson Professor and Extension Economist Livestock and Food Products Marketing TEXAS A&M GRILIFE EXTENSION Overview Recovery Supplies Meat Demand • Wild Cards Recovery

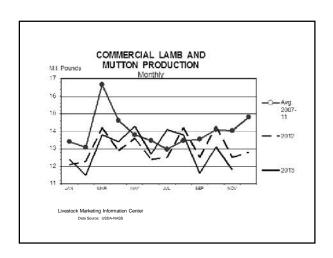


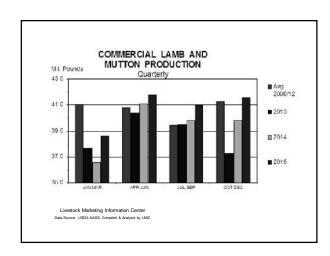


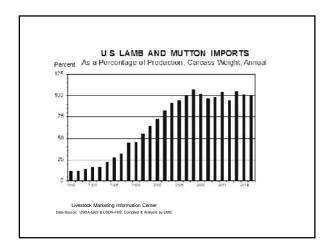


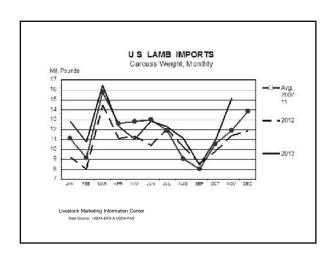








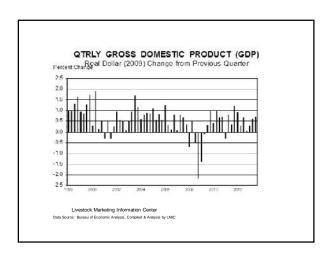


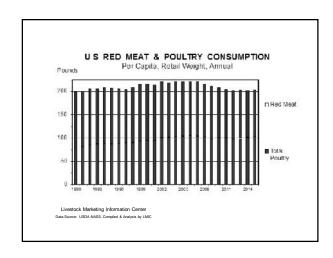


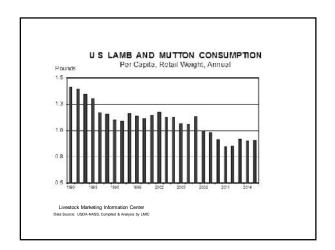
Supply Expectations

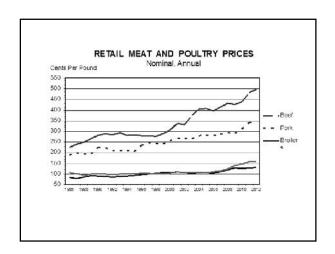
- Stabilizing Inventory
- Carcass Weights
 - A little heavier, but not disastrously heavier
- Small Increase in Lamb Production
- Strong Competition from Imports
 - But, increased China demand pulling lamb off world market

Demand







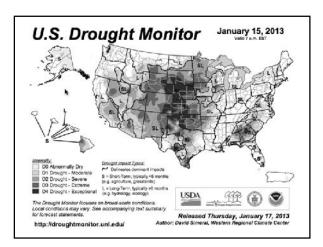


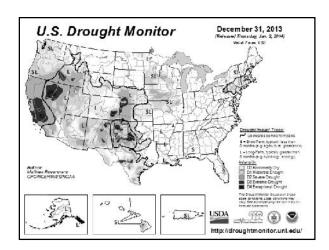
Demand Factors

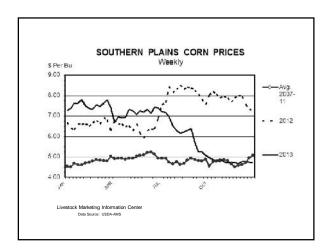
- Growing Economy

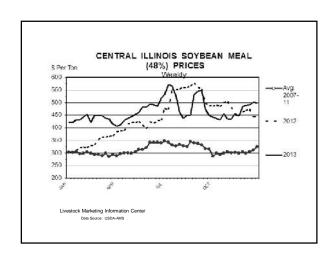
 Faster growth will boost demand
- Price Competition
 - As usual
- Rebuilding Demand That was Damaged by High Prices and Quality
 - Appears to have happened to some degree

Wild Cards









Price Expectations • Average Lamb Prices - Build support for current price strength - Lamb prices above 2013 - Not as high as lamb prices in 2011-early 2012 • Demand Supports Prices - Rebuilding demand - Growing economy - Tough price competition THANK YOU!