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Fellow Cattle Breeders,

On behalf of the Department of Animal and Poultry Sciences at Virginia Tech, we would like to take this opportunity to invite you to join us for our 26th Annual Hokie Harvest Sale. The past seven months have been very challenging in academia with the COVID-19 restrictions. In keeping with the current CDC and the Virginia Tech guidelines, we have canceled the merchandising class and this year's sale will be strictly online and will have no student involvement. You can join us online for the sale at www.cowbuyer.com but must register at least one hour before the sale in order to watch/bid online in real-time. For your convenience, the cattle will be available for inspection by appointment only the week prior to the sale, and we will be posting videos of the cattle online prior to the sale. If you do not have consistent, high-speed internet, we have made preparations for you to bid and buy cattle through Cowbuyer LLC.

The beef cattle program strives to raise the most predictable genetics available and will feature both purebred and commercial beef cattle. Breeders of purebred Simmental, Charolais, and Angus cattle will be able to select AI-sired progeny from a cross-section of the VT Beef Cattle herd. Some of our very best females and bulls have been hand-picked stemming from elite donors that combine curve-bending EPDs, breed-changing genetics, and acceptable phenotype. Mature cows with proven production records and promising herd sires from predictable cow families will be sold. All four spring-born calves will sell separately from their dams. A strong set of fall-calving commercial cows of SimAngus origin will also be offered.

The Department of Animal and Poultry Sciences takes great pride in our university, our livestock, and especially our students. Given the uncertain and uncomfortable era that we are currently experiencing, it was the proper decision to eliminate student involvement in this year's sale. An abundance of caution has been put in place to provide safety to our buyers, alumni, friends, parents, students, and staff. It is unfortunate that we will miss the opportunity to welcome everyone to the 'Harvest' but we truly have appreciated the unprecedented support over the years by our customers.

Sincerely,



Dr. Dan Eversole, Director
Beef Cattle Programs



Chad Joines, Director
Beef Cattle Operations